

HEADLINE# 6401694  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 10.49  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/RNC  
AGY # \_\_\_\_\_ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SIATERS LANE  
ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME NMRP MEDIA ASSISTANT  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6401694

CLASS: NATL. LOCAL REGIONAL

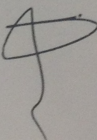
PRDCT RNC EST# 3545 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV1/12 NOV6/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE NOV1/12 10.49

TO: NSA WDCW  
FROM: GREG  
NEW ORDER  
TTL \$6200.3X  
THX PLS CFM, 11/1/12

NOV



REP: CON CN \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RNC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1230P-330P	30		\$2,500.00	11/3	11/3	2		SAT	2
AGENCY ADVERTISER CODE = 20												
AGENCY PRODUCT CODE = 446												
AGENCY EST# = 3545												
PROGRAM : SEC FOOTBALL GAME												
CON COM1: SEC FOOTBALL GAME												
2			1200N-1230P	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : SEC FOOTBALL PREGAME												
CON COM1: SEC FOOTBALL PREGAME												

12/1



NOV 1 1952 10:49  
\* \* \* WDCM-TV \* \* \*